

MOTO TERMS & CONDITIONS

Online Motorcycle Showcase – Specific Terms & Conditions

1. Scope of Application

These Online Motorcycle Showcase Terms (“Showcase Terms”) apply to the non-transactional informational section of the Salmon website (“Online Showcase”), which enables Users to view motorcycle models, use a non-binding loan calculator, submit contact details, receive a link to download the Salmon mobile application, transition into the credit application process, and complete loan-related steps leading to the release of the motorcycle at a partner dealer. The Online Showcase is not a marketplace and does not enable Users to buy motorcycles directly through the website.

2. Nature of the Online Showcase

The Online Showcase provides informational content only, including model descriptions, indicative pricing, and financing simulations. It does not process orders, accept payments, or act as a marketplace connecting buyers and sellers. Displayed information may change without notice.

3. Role of Salmon in the Motorcycle Acquisition Process

Salmon participates in the User’s motorcycle journey as:

- the lender (creditor);
- a financial and process intermediary coordinating steps such as pre-qualification, credit application submission, approval communication, and release coordination;
- a facilitator ensuring smooth release of the motorcycle at the partner dealer.

Salmon’s role is limited to credit and process facilitation. Salmon does not act as an intermediary or agent in the sales transaction between the User and the dealer.

4. Motorcycle Sales Relationship

All motorcycles displayed in the Online Showcase are sold exclusively by partner dealers. The sales contract is executed directly between the User and the dealer. Salmon does not receive payments for the motorcycle and does not assume obligations regarding product quality, warranties, or after-sales matters. Financing agreements are separate and executed solely between Salmon and the User.

5. Loan Calculator Disclaimer

The loan calculator provides illustrative, non-binding financing estimates. These are not loan offers and may differ from approved terms. Actual loan terms are determined only after submission and evaluation of the formal application within the Salmon App.

6. Submission of Contact Information

Users may submit contact details to receive information, download links, or next steps. Submitting contact information does not constitute a loan application or motorcycle reservation. Data processing follows the Salmon Privacy Notice and the Moto Showcase Privacy Policy Addendum.

7. Participation in Motorcycle Release

Upon loan approval, Salmon confirms financing status to the dealer, and the User signs loan and dealer documents at the dealership. The User pays the required down payment directly to the dealer, who then releases the motorcycle. Salmon does not become a party to the sales contract.

8. Limitations of Liability

Salmon is not liable for inaccuracies in motorcycle information, pricing discrepancies, availability issues, Showcase interruptions, or product-related matters such as defects or warranties.

9. No Marketplace Role

The Online Showcase is not a marketplace, does not host multiple sellers, and does not process or route payments. Any motorcycle sale occurs exclusively between the User and the dealer.

10. Future Direct Sales by Salmon

Salmon may, from time to time and subject to applicable laws, offer certain motorcycle models for direct sale. In such cases, Salmon may act as the seller of record, governed by specific terms applicable at the time of purchase.

11. Modifications to the Online Showcase

Salmon may modify, enhance, or discontinue any Showcase functionality without prior notice. Such changes do not impact loan applications submitted via the Salmon App.