

MOTO SHOWCASE PRIVACY POLICY

(Supplement to the Salmon Privacy Notice)

1. Introduction

This Moto Showcase Privacy Policy ("Policy") governs how Salmon Finance Inc. ("Salmon", "we", "us") processes personal data collected through the online Moto Showcase. The Showcase functions as an informational platform, not as a marketplace. This Policy supplements, and does not replace, the main Salmon Privacy Notice.

2. Nature of the Online Moto Showcase

The service currently operates as a non-transactional online showcase that:

- displays motorcycle models and specifications;
- provides loan simulation tools;
- allows users to request information or app download links.

It does not facilitate transactions, payments, seller interactions, or purchasing activities.

3. Personal Data We Collect (Current Functionality)

We collect only the following categories of personal data through the Showcase:

- name (if submitted voluntarily);
- mobile number and/or email address;
- selected motorcycle model of interest;
- loan simulation parameters;
- interactions with forms and request tools.

Automatically collected data includes:

- device type, browser, IP address;
- viewed pages and time spent;
- clicks and interaction with loan tools;
- transitions to the Salmon App.

4. Cookies and Tracking Technologies

The Moto Showcase uses cookies and similar tracking technologies to collect technical information such as IP address, device type, browser details, and browsing activity. These tools help analyze site performance, improve user experience, and understand how visitors interact with the platform. Some cookies may be provided by third-party analytics or service providers. Users may manage or disable cookies through their browser settings; however, doing so may affect certain functionalities of the Showcase.

5. Potential Future Data Processing (Upon Functionality Expansion)

As the online Showcase evolves, new interaction types may be introduced, potentially including:

- communication channels with product suppliers or service providers;
- additional user preference data for improved recommendations.

Should such features be launched, this Policy will be updated accordingly, and additional consent may be requested where required by law. We emphasize that these are future possibilities and do not imply the current operation of a marketplace.

6. Purposes of Processing

We process Showcase-related data for:

- providing and improving the online motorcycle browsing experience;
- responding to user requests and inquiries;
- sending the Salmon App download link;
- conducting analytics to enhance features and usability.

Marketing communications will be sent only with explicit user consent.

7. Lawful Basis

Processing relies on the following lawful bases under the Data Privacy Act:

- consent: for personal data voluntarily submitted by users through forms or requests;
- legitimate interests: for automatically collected technical, security, and analytics data necessary to operate, secure, and improve the Moto Showcase;
- pre-contractual necessity: only when a user expressly requests information related to loan products or services.

8. Data Sharing

Showcase data may be shared with:

- internal Salmon Group business units;
- authorized service providers supporting analytics, hosting, or communication tools.

Authorized service providers that process personal data on behalf of Salmon act as Personal Information Processors. These providers are contractually required to process data only in accordance with Salmon's instructions and are bound by confidentiality and data protection obligations.

Data may be shared with motorcycle dealers only if:

- the user has explicitly requested model-specific follow-up requiring dealer involvement.

No Showcase data is sold or shared for unrelated commercial purposes.

9. Cross-Border Data Transfers

Personal data collected through the Moto Showcase may be processed by service providers located outside the Philippines, such as cloud hosting, analytics, or communication platforms. Where such international transfers occur, Salmon ensures that appropriate contractual, technical, and organizational safeguards are in place to protect personal data in accordance with the Data Privacy Act.

10. Data Retention

- Contact submissions: retained for up to 12 months if no loan application is initiated.
- Behavioral analytics: retained in aggregated or anonymized form.
- If a user transitions to a formal loan application, retention then follows the main Salmon Privacy Notice.

11. Your Rights

Users may exercise all rights provided under the Data Privacy Act (RA 10173), including access, correction, deletion, objection, and withdrawal of consent, as described in the main Salmon Privacy Notice.

Users who have provided personal data or consent to receive communications through the Moto Showcase may withdraw such consent at any time by contacting privacy@salmon.ph or by using the opt-out mechanisms provided in communications. Withdrawal of consent will not affect the lawfulness of processing prior to withdrawal.

If users believe that their data privacy rights have been violated, they may contact Salmon's Data Protection Officer using the details below. Users also have the right to file a complaint with the National Privacy Commission of the Philippines.

12. Automated Decision-Making

The Moto Showcase does not use personal data for automated decision-making or profiling that produces legal or similarly significant effects on users. Analytics conducted on the platform are used solely for aggregated insights and service improvement.

13. Security Measures

The Showcase uses the same organizational, physical, and technical safeguards applied across Salmon systems, including encryption, secure transmission, and access controls.

14. Transition to the Salmon App

Information voluntarily provided through the Showcase may be pre-filled to streamline the experience when the user opens the Salmon App. All subsequent data processing in the App is governed by the App's Privacy Notice.

15. Updates to This Policy

We may revise this Policy to reflect future functional enhancements or regulatory requirements. Updated versions will be posted publicly.

16. Contact Information

For data privacy inquiries or rights requests:

Data Protection Officer – Salmon Group

Email: privacy@salmon.ph

Messenger: m.me/salmonphilippines

Phone: (+63 2) 8876 1978

Website: <https://salmon.ph>